

# Alyeska Ski Club Demographic Survey

Dear Alyeska Ski Club Families,

In order for us to get a better idea of the overall impact the Alyeska Ski Club has on the Ski Resort, we are hoping to collect demographic information from our members. This will help the resort to understand that skiers and families do more than just use the Tanaka lift on the weekend. By illustrating our economic impact in its entirety, it gives both the resort and the Alyeska Ski Club another tool to help with its strategic planning for the future.

Note: If you have all ready filled out this form for another membership, please write across form, "all ready submitted."

Family members (A) Adult (C) Child	(D) Devos; (M) Masters; (MM) Mighty Mites; (Jr) Juniors	Returning or New?	Season Pass (Y/N)	Rent ski gear? (Y/N)	# of times ski per year	Night skier? # of times?	Overnight at Hotel? # of times	**Eat at Hotel? # of times per year

\*\*Eat at Hotel: Any hotel restaurant including the Day Lodge cafeteria and the Glacier Express cafeteria at the top of the mountain.